

ORATORICAL CONTEST

- A.** The subject for all orations is to be predetermined and distributed to the clubs via general mailing.
- B.** The first place orator from each of the organized Key Club Districts will be eligible to compete in the International Oratorical Contest. In the case a District does not hold a District contest to determine the first place orator, the District may select an orator by other means and so certify him/her by signature of the District Administrator.
- C.** The subject matter of the oration and the presentation must be original and completely developed by each orator. Content and presentation will be considered equally in judging
- D.** Each orator will be allowed a maximum of five minutes for his/her presentation. Exceeding the time limit may result in a penalty.
- E.** Each orator must be an official member in good standing with Key Club International.
- F.** Judging and awarding points will be based on the following criteria:

Speech–50 Points

Clarity of message and projection of ideas	25 Points
Depth	5 Points
Originality	5 Points
Structure (including organization, grammar, transitions, flow, etc.)	15 Points

Delivery–50 Points

Presence (posture, gestures, and ability to engage the audience)....	15 Points
Voice (tone, diction, effectiveness, pronunciation).....	15 Points
Ease of presentation and intimacy with audience	15 Points
Attention of audience	5 Points

- G.** During the Key Club convention, elimination trials will be held (time and place to be announced in the convention program), and no more than three orators may be selected to appear before the entire convention.
- H.** Oratory finalists will receive suitable awards and recognition for their excellence in public speaking.
- I.** The decision of the judges is final and no changes, alterations or regradings will take place after the results have been certified by the judges of this contest.

TALENT CONTEST

- A.** Talent contest will be conducted according to the following rules.
- B.** District talent acts certified by the District Administrator and in attendance at International Convention shall be eligible to compete in the international Talent Contest.
- C.** A Talent Contest entry may take any form as long as it is entertaining and in good taste.
- D.** All participants in an act must be official members of a Key Club in good standing with Key Club International.
- E.** All acts entered in the international talent contest will be required to demonstrate their ability and entertainment appeal at preliminary auditions (time and place to be announced in the convention program). At this time, the most entertaining six to eight acts will be selected to appear in the Talent Show as finalists.
- F.** Selection of acts by the judges at the preliminary auditions, in so far as they are consistent with high quality performance, will be final.
- G.** Suitable awards will be presented finalist acts.
- H.** The time limit on each performance of the acts at a general session of the convention should not exceed six minutes.
- I.** Any materials (props, instruments, costumes, etc.) that are needed for each performance must be supplied by the contestants who participate in that performance.
- J.** Judging for this contest will be based on the following criteria and point values:
 - Content20 Points
 - Performance and entertainment value30 Points
 - Poise and confidence 10 Points
 - Audience response20 Points
- M.** The decisions of the judges are final and no changes, alterations or regradings will take place after the results have been certified by the judges of this contest.

CLUB POSTER CONTEST

Each Key Club may enter one of the two following contests:

1. Non-Digital Poster

- A.** The Key Club International Non-Digital Poster Contest will be conducted according to the following rules.
- B.** The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
- C.** Entries in this category may not include material produced through electronic means, such as cameras and computer software. The poster dimensions should be 18 inches by 24 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.
- D.** The following information must be submitted with each entry:
 - 1. Name of the Key Club and District.
 - 2. Contact name and information for the artist producing the poster. The artist(s) must be a Key Club member(s).
- E.** Posters will be judged according to the following criteria:
 - Originality/Creativity..... 25 points
 - Effectiveness for member recruitment 25 points
 - Appearance and artistic expression 50 points
- F.** Suitable awards will be presented to first, second, and third place digital.
- G.** First place entries will become the property of Key Club International, and will not be returned to clubs. Key Club International reserves the right to reproduce any contest winners, providing appropriate credit to the Key Club and artist. Although a poster will not be selected based on its ability to be reproduced, keep in mind that a printer-friendly poster is more likely to be circulated following International convention than one that is difficult to produce.
- H.** All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
- I.** The decision of the judges is final and no changes, alterations, or regradings will take place after the results have been certified by the judges of this contest.

2. Digital Poster

- A.** The Key Club Digital Poster Contest will be conducted according to the following rules.
- B.** The first place Key Club Poster contest winner from each of the organized Key Club districts will be eligible to compete in the International contest.
- C.** The poster should be designed to recruit new members for Key Club, and should not bear the name of any school, community, or district.
- D.** Entries in this category may include materials produced with electronic means, such as cameras and computer software. The poster dimensions should be 18 inches by 24 inches, with the actual height and width not varying more than one-half inch for the prescribed contest dimensions. The poster should not measure more than one-eighth inch in thickness.
- E.** The following information must be submitted with each entry:

1. Name of the Key Club and district.
2. Contact name and information for the artist producing the poster. The artist must be a Key Club member.

F. Posters will be judged according to the following criteria:

Originality/Creativity 25 points

Effectiveness for membership recruitment 25 points

Overall appearance/artistic expression..... 50 points

G. Suitable awards will be presented to first, second, and third places.

H. Winning entries will become the property of Key Club International, and will not be returned to clubs. Key Club International reserves the right to reproduce any contest winners, providing appropriate credit to the Key Club and artist(s). Although a poster will not be selected based on its ability to be reproduced, keep in mind that a printer-friendly poster is more likely to be circulated following International Convention than one that is difficult to reproduce.

I. All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.

J. The decision of the judges is final and no changes, alterations, or regradings will take place after the results have been certified by the judges of this contest.

CLUB VIDEO CONTEST

- A.** The Key Club International Club video contest will be conducted according to the following rules.
- B.** The first place Club video contest winners from each of the organized Key Club districts will be eligible to compete in the contest.
- C.** The video must be produced by club members only at a cost not to exceed US\$300.
- D.** The video should be promotional for Key Club as an organization and/or the Key Club within its respective school/community.
- E.** The length of the completed video/DVD segment should be no more than 60 seconds.
- F.** The video must be submitted on a DVD in QuickTime format containing no copyrighted music.
- G.** The following information must be submitted with each entry:
1. Name of the Key Club and District.
 2. Contact name and information for a Key Club member responsible for the submission.
 3. Itemized listing of all costs associated with the video/DVD production, including cost of the DVD.
- H.** DVDs will be judged according to the following criteria:
- | | |
|-----------------------------|-----------|
| Originality | 10 points |
| Promotion of Key Club | 20 points |
| Clarity of message | 20 points |
| Quality of production | |
| a. Sound quality | 10 points |
| c. Picture quality | 10 points |
| Overall impression | 30 points |
- I.** Suitable awards will be presented to first, second and third place at convention.
- J.** All winning entries will become the property of Key Club International, and will not be returned to clubs. Key Club International reserves the right to reproduce or broadcast any contest entries. Winners of the International club video contest shall be uploaded to the KeyTV YouTube channel following International convention provided they are in QuickTime format and contain no copyright music or inappropriate content.
- K.** All entries shall be in good taste and appropriate to the standards set by the Objects of Key Club International.
- L.** The decision of the judges is final and no changes, alterations, or regradings will take place after the results have been certified by the judges of this contest.

MAJOR EMPHASIS AWARD

The Major Emphasis Award is given to the Key Club which, through its unselfish efforts, has produced during the year the best Major Emphasis Project.

A. Only one winner in the district contest will be eligible for entry in the International competition.

B. Report must be typed. Each section found in Section G must begin on a new page and each page must have a heading specifying the section being described. There is no word limit.

The official Major Emphasis Involvement Report cover sheet must accompany all entries. *It must be completed in its entirety.*

C. The activity described can cover any phase of Key Club Major Emphasis involvement specifically highlighting personal development and social interaction of children during the year from district convention to district convention. The report may include newspaper clippings, substantiating photographs or other pertinent information. Projects acceptable for this award may include both hands-on service and fundraising efforts.

D. Reports will be judged according to the amount of Major Emphasis activity described in Section G. Suitable recognition and awards will be presented to the Key Club filing the best Major Emphasis Report in compliance with these rules. There are no platinum, silver, gold or bronze divisions in this contest; instead there are first, second and third place awards.

E. To be eligible for the International contest, the report that wins the district contest must be received by the Key Club International Office, 3636 Woodview Trace, Indianapolis, IN 46268-3196, no later than the first Friday in May.

F. The decisions of the judges are final, and no changes, alterations, or regradings will take place after the results have been certified by the judges.

G. The section to be described and the points for each are indicated below:

1. The Need (10 points)—A statement must establish in what way the project deals with the ME.

2. The Plan (10 points)—Describe how the project was organized.

3. Implementation (20 points)—Describe the steps taken to implement the plan.

4. Final Results (25 points)—Describe the benefits of the service rendered.

5. Partnerships with the Kiwanis Family and Other Organizations (10 points)—Describe actions and partnerships formed. Describe how the project was publicized.

6. Percentage of Club Members Participating (10 points)—

01-09% = 1 point 50-59% = 6 points

10-19% = 2 points 60-69% = 7 points

20-29% = 3 points 70-79% = 8 points

30-39% = 4 points 80-89% = 9 points

40-49% = 5 points 90-100% = 10 points

7. Club's Overall Program Dealing with MEP (25 points)—Describe any other projects/programs your club implemented to address the Major Emphasis. Describe how your club worked with ME during other parts of the year.

YEAR IN REVIEW CONTEST

Each Key Club may enter one of the two following contests.

1. Traditional Scrapbook

A. A Key Club may enter a scrapbook containing pictures, souvenirs, examples, newspaper clippings, etc., of its activities during the club administrative year (defined as being from District Convention to District Convention). Each scrapbook must be divided into these categories: service to school, service to community, fundraising projects, assistance to Kiwanis projects, Major Emphasis involvement and miscellaneous. Each category must be separated accordingly by tabs. Pages must be numbered with a table of contents included at the beginning of the scrapbook. Judges will deduct five points for missing tabs and five points for a missing table of contents. Only the first- and second-place district winners in each category will be eligible to compete in the International contest.

B. Each entry is required to be submitted in a scrapbook binder measuring no larger than 14 inches wide and 14 inches high. The cover may be decorated.

C. Judging of the scrapbook will be on a point system as follows:

Visuals–50 Points

Artwork and decorations30 Points

News clippings and photographs20 Points

General content–60 Points

Service to school10 Points

Service to community10 Points

Fundraising projects10 Points

Assistance to Kiwanis projects10 Points

Involvement with Major Emphasis Program10 Points

Miscellaneous.10 Points

D. A sheet of paper must be affixed to the inside front cover of the scrapbook containing the following: Key Club name, city, state/province, district and an itemized statement of the total expenditures and donations associated with the creation of the scrapbook. If this sheet of paper is not affixed to the inside front cover of the scrapbook, the judges will deduct ten points. This statement must be signed by the Key Club president and Faculty Advisor, stating the scrapbook's retail cost value (including photographic materials) does not exceed the amount of US\$300. Work done by Key Club members such as hand-lettering, artwork, etc., need not be included as cost items. Failure to comply with this rule will result in disqualification.

E. Each scrapbook being judged at the international convention **MUST** be the exact same scrapbook judged at the district convention. Any alterations in the scrapbook will result in disqualification.

F. Entries shall be submitted to the Key Club convention contest office during specified hours as listed in the convention program.

G. Suitable prizes will be awarded for first, second, and third place scrapbooks judged best on the basis of visuals and content.

H. The decisions of the judges are final and no changes, alterations, or regradings will take place after the results have been certified by the judges of this contest.

I. No audio, visual, or computer equipment will be allowed as part of the entry.

2. Non-Traditional Scrapbook

A. A Key Club may enter a non-traditional scrapbook or composition of other media containing pictures, souvenirs, examples, newspaper clippings or other representations of its activities during the club administrative year (defined as being from District Convention to District Convention).

B. Each entry should adequately portray the following categories: service to school, service to community, fundraising projects, Kiwanis Family functioning, Major Emphasis involvement and miscellaneous.

C. Judging of the entry will be on a point system as follows:

Presentation—50 Points

Uniqueness/creativity of project presentation10 Points

Artistic value and visual appearance20 Points

Newspaper clippings and photographs20 Points

General content—60 Points

Service to school10 Points

Service to community10 Points

Fundraising projects10 Points

Kiwanis Family interaction10 Points

Involvement with Major Emphasis Program10 Points

Miscellaneous10 Points

D. A sheet of paper must be submitted with the entry and contain the following: Key Club name, city, state/province, district and an itemized statement of the total expenditures and donations. This statement must be signed by the Key Club president and faculty advisor, stating the entry's retail cost value (including photographic materials) does not exceed the amount of US\$300. Work done by Key Club members such as hand-lettering, artwork, etc., need not be included as cost items. Failure to comply with this rule will result in disqualification.

E. Each scrapbook being judged at the international convention MUST be the exact same scrapbook judged at the district convention. Any alterations in the scrapbook will result in disqualification.

F. Entries shall be submitted to the Key Club convention office during specified hours as listed in the convention program.

G. Suitable prizes will be awarded for first, second and third place scrapbooks judged best on the basis of creativity and general content.

H. The decisions of the judges are final and no changes, alterations, or regradings will take place after the results have been certified by the judges of this contest.

I. No audio, visual, or computer equipment will be allowed as part of the entry. The entry must be sturdy to allow handling by judges as necessary.

SINGLE SERVICE AWARD

The Single Service Award program shall provide recognition to individual Key Clubs for their single best service project.

A. A qualifying single service project shall be defined as a club service project, planned, organized and produced by the Key Club occurring on a single day, consecutive days or recurring on different days. Projects acceptable for this award may include both hands-on service projects and fundraising efforts. In the case of a recurring project, it is the same project that must be repeated for the purpose of achieving the same service goal.

B. Entries shall use the official Single Service Report form and shall be submitted to the District for competition according to the guidelines as set by the district.

C. Clubs shall compete with other clubs of similar size within four membership categories: Bronze, being 35 members or less; Silver, being 36 to 60 members; Gold, being 61 to 85 members; and Platinum, being 86 members or more.

D. Entries shall be judged based upon an accumulated total of points allocated to the following categories:

Service need	10 Points
Project plan	20 Points
Project implementation	20 Points
Final results	25 Points
Public awareness	10 Points
Members participation	15 Points

E. Only activities which occurred during the district administrative year shall be included on the report. Clubs existing within a non-districted area shall report activities occurring between May 1 and the following April 30.

F. Judging of all entries within each district shall determine one first place winner, and other levels of recognition as deemed appropriate, in each membership category. Each first place report should be forwarded to Key Club International for competition with other first place winners. No changes may be made in the report by the club, district or judging committee.

G. An entry may be disqualified by the judges for reporting incorrect or false information or failure to submit a report according to the rules of the district's competition. Any disqualification at the district level requires the approval of the district administrator or his/her designee. An entry may be disqualified by the judges at the international level for the same reasons, and any disqualification requires the approval of the international director.

H. Suitable recognition should be provided to clubs achieving first place and other places at district and international levels of competition. At each level of judging, the decisions of the judges are final. No changes, alterations or regrading will take place after the results have been certified by the judges.

MEMBERSHIP GROWTH AWARD

The Club Membership Growth Award program shall provide recognition to individual Key Clubs for exhibiting outstanding club membership growth in a single year.

A. A qualifying club shall be defined as a Key Club in good standing for at least two years.

B. A report on growth will be produced on April 15 to analyze club growth percentages over a one-year period.

C. Clubs shall compete with other clubs of similar size within four membership categories based upon membership from the previous year: Bronze, being 35 members or less; Silver, being 36 to 60 members; Gold, being 61 to 85 members, and Platinum, being 86 members or more.

D. The club with the largest growth percentage in each of the membership categories shall be deemed the first place winner. Suitable recognition should be provided to clubs achieving first place at international convention. No changes, alterations or regrading will take place after the growth report has been produced.